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MIA FREEDMAN
FOUNDER AND PUBLISHER,
THE MAMAMIA NETWORK

Mia is the founder of one of Australia's most popular and fastest growing women's digital publishing companies, The Mamamia Network. She has 20 years' experience in women's media, including 15 years in the magazine industry and experience in TV, radio and newspapers. Starting *Mamamia* as a blog in her lounge room in 2007, Mia has since established a thriving digital publishing company with four websites that reach more than four million Australian women each month. In 2014, she was on the B&T Most Influential Women In Media list and won the Women in Media's inaugural mentor award.



MONICA DAVIDSON
BUSINESS ADVISOR
FOR CREATIVE PEOPLE,
CREATIVE PLUS BUSINESS

Monica is a writer, filmmaker and business consultant for people working in the arts. She set up her own production company in the early 1990s and now through her company, Freelance Success, is a recognised expert in the field of creative industries and entrepreneurship, providing advice for freelancers in the sector and to arts organisations. In 2013, Monica was appointed the first Creative Industries Business Advisor by the NSW Small Business Commissioner. She works at both a policy level to improve understanding and representation of the creative industries, and provides business guidance and coaching.



ELENA GOSSE
CEO,
AUSTRALIAN INNOVATIVE SYSTEMS

Elena is an entrepreneur, mentor, co-director and CEO of Australian Innovative Systems, an award-winning, multi-million-dollar water disinfection business that exports to 55 countries. The company has a strong commitment to equity and diversity in its workforce. Elena left a successful career in Russia and overcame many obstacles after immigrating to Australia to build the enterprise, becoming a role model to many.



CYNTHIA WELLINGS
CEO, AUSMED EDUCATION

Cynthia is the founding CEO of Ausmed Education, a nursing education provider. Established in 1987, Ausmed took form as a publishing house, producing textbooks and manuals. Today, the company is a world-recognised online education provider for nurses that enables access to quality education regardless of location. Ausmed's online platform features video and audio lectures, interactive learning activities, e-chapters and articles and is accessed by users around the world. The goal of the business is to improve patient care through education and technology via ethical and sustainable practices.



WOMEN WHO ARE BUSINESS FOUNDERS, OWNERS, OPERATORS OR PART-OWNERS AND ARE ACTIVELY INVOLVED IN THE OPERATIONS. THIS CATEGORY RECOGNISES WOMEN WHO HAVE SUBSTANTIALLY DEVELOPED THEIR BUSINESS AND LED ITS STRATEGY AND DIRECTION.



MIA KLITSAS
CO-FOUNDER AND
DIRECTOR, MILLIE & MORE

g that the women's personal care category fundamental issues, Mia decided to design her own range of products. Dedicated to women's rights, thinking outside the square with integrity, Mia successfully launched Millie & More, in 2005. By 2006, Moxie their trademark sustainable tin packaging, sells over 100 stores nationally. Moxie is fast becoming a global brand, exporting to the USA, the United Kingdom, the Middle East, the Emirates, Taiwan and Europe.



JASMIN HERRO
CEO,
OUTBACK GLOBAL AUSTRALIA

Jasmin is an entrepreneur and passionate advocate for supplier diversity and indigenous business in Australia and the USA. She started on this pathway as a certified indigenous supplier with Supply Nation, then formed Outback Global USA through a partnership with an African-American minority business. In October 2013, Jasmin led the largest delegation of indigenous businesses to the USA to attend the National Minority Supplier Diversity Council national conference. A mentor to many aspiring business people, Jasmin travels around Australia attending events or acting as a speaker to promote Supply Nation and indigenous businesses.



LE HO
MANAGING DIRECTOR,
CAPITAL CITY WASTE SERVICES

Le runs a specialist waste management services business in an industry that is traditionally male oriented and controlled by large foreign-owned companies. Her business is one of the largest private New South Wales waste companies that is owned and operated by a woman. Le focuses on earning the respect of her staff, subcontractors, customers and has a hands-on approach, which has seen her move from driving the truck to providing customer service by offering sustainable waste management solutions and diverting waste from landfill.