

Products



AISystems claims its technology could have prevented Rio's green pools

Australian made and manufactured water disinfection technology could have prevented the Maria Lenk Aquatic Centre's turning green during the Rio 2016 Olympics.

Elena Gosse, Chief Executive of Australian Innovative Systems (AISystems), the Brisbane-based manufacturer of chlorine generators for water disinfection, said that an automatic, in-line Chlorine generator like the ones AIS produces could have ensured the Rio pool water stayed clean and clear and saved the organisers from embarrassment.

Gosse explained "the situation with the water in the Olympic diving pool was very unfortunate.

"The bright green water was due to the presence of large amounts of green algae which is a symptom of inadequate disinfection and not enough Chlorine.

"If Chlorine levels were initially properly maintained, the situation would not have happened as the algae could not have grown."

As reported by in the last issue of *Australasian Leisure Management*, Olympic venue management officials in Rio advised that incorrect chemicals were used in the Maria Lenk Aquatic Centre, the venue for diving, synchronised swimming and water polo group games, diminishing the ability of the chlorine to do its job of keeping the water clean and clear.

Gosse stated "while Olympic officials originally closed the pool and tried shock-dosing the water, unfortunately the wrong chemical was used which then effectively destroyed all of the Chlorine. The only option then left was to drain millions of litres of water from the pool."

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Australia's largest digital sports company has industry launch

Following a merger between Fox Sports Pulse and the IMG Sports Technology Group late last year, Australia's largest digital sports company has announced its new brand, SportsTG.

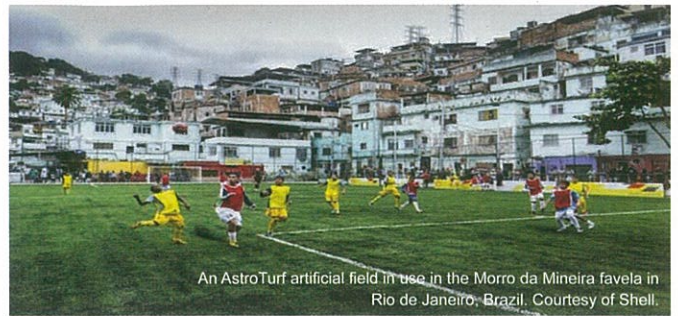


SportsTG is used by 26 national sporting organisations across Australia, New Zealand and the United Kingdom, with a network that is accessed by over four million sports participants and more than 64 thousand clubs.

SportsTG's new tagline 'Let's win' represents the company's vision to help their sports community achieve success in everything that they do.

Their extensive client base ranges from national sporting organisations and professional competitions to grassroots sports clubs and world-class events.

SportsTG is based in Melbourne, with offices in Sydney, Auckland and Manchester, UK. www.SportsTG.com



An AstroTurf artificial field in use in the Morro da Mineira favela in Rio de Janeiro, Brazil. Courtesy of Shell.

APT expands with AstroTurf and Sportgrass acquisitions

Aiming to build one of the largest and highest quality outdoor sports surfacing companies in the world, global surfacing and coatings manufacturer APT Advanced



Polymer Technology/SportGroup Holdings has continued its expansion with two significant acquisitions, taking on AstroTurf LLC in North America and Sportgrass Pty Ltd in Australia.

In the USA, a bankruptcy judge cleared APT/SportsGroup to take over AstroTurf's marketing operations, for a sale price of roughly US\$16.1 million.

Historically the most recognisable brand name in artificial turf, AstroTurf had been in difficulty after losing a patent infringement for its artificial turf products to rival FieldTurf USA Inc. In October last year, a jury awarded US\$30 million in damages to FieldTurf which led AstroTurf to put its operations into chapter 11 protection on 28th June.

The court-approved sale was part of a broader, US\$92.5 million deal that enables APT Advanced Polymer Technology to take over three AstroTurf-related businesses that had not filed for bankruptcy protection. That includes its research and development division and Synthetic Turf Resources, which manufactures the artificial turf.

The acquisition will see APT/SportGroup retain all AstroTurf's technologies, processes, products, intellectual property, and personnel.

In Australia, APT Asia Pacific has bought local manufacturer Sportgrass – best known for synthetic grass surfaces for tennis, cricket, bowls and multipurpose courts along with Neatgrass™ synthetic grass for landscaping.

Commenting on the Sportgrass acquisition, APT Asia Pacific Chief Executive Stephen Niven advised "this strategic acquisition of Sportgrass continues our recognition for market consolidation in Australia and complements APT's existing product portfolio."

With renowned brands including Polytan®, APT®, Melos®, TEAM Sports, Rekortan®, Laykold®, and Poligras®, the company maintains production plants in Europe, North America and the Asia-Pacific region and operates in more than 70 countries. It has manufactured and installed more than 7,000 fields and 16,000 tracks.

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