



ABOVE: AIS is encouraging simpler, safer and smarter technology

BELOW: The AIS AutoChlor Pro

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- Bellson:** SPLASH! Stand 28; pallighting.com.au
- Core Brands:** www.corebrands.com
- Hayward:** SPLASH! Stand 50; www.hayward-pool.com.au
- Pentair:** SPLASH! Stand 76; www.pentairpool.com.au
- Pooled Energy:** www.pooledenergy.com
- Waterco:** SPLASH! Stand 40; www.waterco.com.au
- Zodiac:** SPLASH! Stand 240; www.zodiac.com.au

and rather encourages simpler, safer and smarter technology. "AIS' commercial water disinfection systems are operating in some of the world's most advanced aquatic facilities and can be integrated into existing remote or onsite technology if required," says CEO Elena Gosse. "When it comes to technology and design however, we are passionate about

as needed – giving up to 16 different site locations with dual power points."

Mansfield says Ascon Pool will be launching new wifi technology during the SPLASH! Pool & Spa Trade Show at the Gold Coast Convention and Exhibition Centre on August 1 and 2.

A simpler approach

Finally, we look at a manufacturer taking a different tack. Australian owned and operated company Australian Innovative Systems (AIS) is well known for its quality design, production and supply of inline chlorine generation technology via electrolysis. As the company name suggests, it has won numerous national and international awards for innovation and is considered a leader in its field.

But when it comes to water disinfection technology the company says it refutes current trends toward new-fangled, overcomplicated design

manufacturing chlorine generators that do what they say they will – that work, last and are safe and easy to operate."

Gosse believes the residential chlorine generator market is overloaded with products that boast features that the home pool user will probably never use, or even worse, are too complicated to operate.

"A chlorine generator should not require an engineering degree or the services of a pool technician to operate," she says, adding that the reason her company has been so successful over the past 26 years is proof of the value of the company's ethos.

"We don't believe in building in extra features just to boost profits, we don't believe in adding lots of flashing lights for the sake of it, or the need to turn your home pool chlorinator on from Switzerland," she says.

"Our water disinfection technology is simple to use. It's safe for operators and swimmers. And it keeps your pool water clean and clear. And that's what makes it so smart." ■

